

Model Questions

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Sub. - Entrepreneurship (EJP)

Class - B. Com. (P) ~~Sem~~ Sem - VI

Paper - DSE - 2

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Group - A

True / False

Objective Type - Questions

- ✓ 1. Entrepreneur is the captain of the industry.
- ✗ 2. Women entrepreneurs are granted easy loan by bankers.
- ✓ 3. Entrepreneurship is an innovative function.
- ✓ 4. Entrepreneurs are made not born.
- ✗ 5. Registration of small industries is compulsory in India.
- ✓ 6. Small industry is the subject of the state governments.
- ✗ 7. Marketing is a burden on consumers.
- ✓ 8. For business marketing is compulsory.
- ✓ 9. Capital is 'Life-blood of business'.
- ✗ 10. Long term financial plan is to be for two years.
- ✗ 11. Fixed capital is needed for short period.
- ✓ 12. Gross Capital is also called total current assets.
- ✓ 13. Motivation is a managerial function.
- ✓ 14. Small industry is helpful in balanced regional development.
- ✓ 15. Innovators should try to learn from their failures.

Group - B

Short - Answer Type Questions

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1. Explain the qualities of an entrepreneur?
2. Is entrepreneur born? Explain.
3. What is difference between entrepreneur and manager.
4. What are the five main problems before women entrepreneurs.
5. Explain any five reasons for slow progress of entrepreneurial development of India.
6. What is small scale industries?
7. What are various factors affecting financial planning.
8. Explain the types of channels of distribution?
9. Give difference between brand and trademark.
10. What are the characteristics of a good brand.
11. What is marketing - mix?
12. What is the importance of working capital.
13. Define financial planning

Group - c

Long Answer Type Questions

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1. Discuss the sources of long-term finance in business.
2. Explain the factors affecting working capital of a business enterprise.
3. What are the problems which are faced by woman entrepreneurs?
4. What are the problems of small scale industries? How can small scale industry be helpful in removing unemployment?
5. Define small scale industry. Describe its importance in industrial development.
6. What are the factors influencing economic development? Discuss.
7. What are the various barriers to the development of entrepreneurship?
8. What do you mean by financial management? Explain the function of financial management.
9. Define marketing management. Distinguish between Marketing and selling.
10. "Expenditure on advertising is a social waste." Do you agree? Explain.
11. Discuss various factors that affect the emergence and growth of entrepreneurship.